

**BEFORE THE INSURANCE DEPARTMENT  
OF THE  
COMMONWEALTH OF PENNSYLVANIA**

**Statement Regarding the Acquisition of Control of or Merger with  
Domestic Insurers:**

**Hospital Service Association of Northeastern Pennsylvania  
d/b/a Blue Cross of Northeastern Pennsylvania;  
First Priority Life Insurance Company, Inc.;;  
HMO of Northeastern Pennsylvania, Inc.,  
d/b/a First Priority Health**

**By Highmark Inc.**

**BCNEPA SUPPLEMENTAL RESPONSE TO SUPPLEMENTAL PID  
INFORMATION REQUEST 5.4.8.5.2 FROM  
THE PENNSYLVANIA INSURANCE DEPARTMENT**

**REQUEST 5.4.8.5.2:**

**Please describe the Public Charity’s planned fund-raising activities, including draft Documents relating to such fund-raising plans.**

**RESPONSE:**

BCNEPA certifies to the best of its knowledge, information, and belief that the following is an accurate supplement to its prior response.

BCNEPA has hired on a temporary basis, Mr. Eric Dewald, to serve as Executive Director of the Public Charity and the Foundation. Mr. DeWald will begin his employment effective March 30, 2015 and be responsible for all aspects of leading the charitable entities, including but not limited to fundraising planning.

**Hospital Service Association of  
Northeastern Pennsylvania  
d/b/a Blue Cross of Northeastern  
Pennsylvania (“BCNEPA”)  
19 North Main Street  
Wilkes-Barre, PA 18711**